



Social Enterprise Connect Roadshow Feedback from Cape Town

WHY DID I JOIN THIS CoP?

- As a social entrepreneur to identify and belong
- For connection – community - to relate – we need each other
- To move into the space of Social Enterprise
- To change the core of my business to make impact
- All inter-dependent

WHAT WOULD MAKE OUR CoP WORK?

1. Educational and informative
2. Opportunities for its members – to scale and increase our impact in the community.
3. Advanced business skills e.g. budgeting, forecasting etc.
4. Skills exchange programs for members
5. Monthly networking (supporting networks) and sharing what are the issues we are facing and who can help – zoom or face to face weekly network session.
6. Platform for members to market our business.
7. Creating and sharing synergies for resources and knowledge
8. Shared commodities bank - knowledge pools
9. Mentorship programs
10. Database of all the members and their businesses
11. Having the private sector shop identify us on your platform e.g. Woolworths should come and shop on our platforms
12. Add more resources on the resources bank and have members add resources that have worked for them.

FOR MORE INFORMATION:

CONTACT: JACQUI MHLANGA, SOCIAL ENTERPRISE ACADEMY

EMAIL: JACQUI@SOCIALENTERPRISE.ACADEMY



WHAT WOULD MAKE OUR CoP NOT WORK ?

1. Unclear vision
2. To think you know everything – not prepared to learn
3. Little or no research
4. Fear of growth
5. Inability to adapt
6. Lack of ethos
7. Lack of empathy – need to understand all stakeholders
8. Lack of passion or passion without skill
9. Balance between social impact and commercialization
10. Lack of resilience
11. Lack of support – moral, emotional and strategic
12. Working in silos
13. Cookie – cutter approach
14. Not taking constructive criticism
15. Not good channels of communicating with CoP
16. Not accessible
17. Not inclusive to all communities
18. Lack of co creation/collaboration
19. Lack of transition management e.g. from NPOs mindset – project that bring in income
20. Lack of professional development
21. Not staying relevant

FOR MORE INFORMATION:

CONTACT: JACQUI MHLANGA, SOCIAL ENTERPRISE ACADEMY
EMAIL: JACQUI@SOCIALENTERPRISE.ACADEMY