

## THE SOCIAL ENTERPRISE ACADEMY: WHATSAPP POPIA PROTOCOL

The Social Enterprise Academy NPO routinely uses WhatsApp to communicate with its employees, business liaisons, students and other stakeholders. Since personal information is processed through such communication, those addressed enjoy the status of Data Subjects in terms of the Protection of Personal Information Act 4 of 2013. It may also happen from time to time that the Social Enterprise Academy create groups for purposes of WhatsApp communications, and this means that members of such groups would have their names and or surnames and their mobile phone numbers, all three of which serve as instances of personal information, shared with other members of the same group. The Social Enterprise Academy takes the protection of your personal information very seriously, and should you wish to opt out of this channel of communication you can leave such group at any time. We will note you leaving and we will fully respect such choice. Please note in this regard, though, that you leaving the group and your withdrawal of consent to have your personal information shared via our WhatsApp groups remain subject to the terms and conditions of any contract that is in place between yourself and the Social Enterprise Academy. Should the withdrawal of consent result in the interference of legal obligations, then such withdrawal will only be effective if the Social Enterprise Academy agrees to same in writing. The Social Enterprise Academy specifically draws to the attention the fact that the withdrawal of consent may result in it being unable to provide the requested information and/or products and/or services and/or other benefits contracted with you. Please note in conclusion that this notice is subject to the Social Enterprise Academy Privacy Statement found at <https://www.socialenterprise.academy/media/za/policy.pdf>. If you need more information or have any questions, please send an email to [zinziwa@socialenterprise.academy](mailto:zinziwa@socialenterprise.academy).